

N/39/2026-NeGD
National e-Governance Division
Digital India Corporation
Electronics Niketan, 6, CGO Complex Lodhi Road,
New Delhi – 110003
Website: www.negd.gov.in / www.dic.gov.in

Web Advertisement
12.10.2026

The National e-Governance Division (NeGD) is an independent business division under the Digital India Corporation, Ministry of Electronics and Information Technology. NeGD has been playing a pivotal role in supporting MeitY in Programme Management and implementation of e-Governance projects and initiatives undertaken by various Ministries/ Departments, both at the Central and State levels.

NeGD has been spearheading several innovative initiatives under the aegis of the Digital India Programme. Those have been developed keeping the vision areas of Digital India at the core- providing digital infrastructure as a core utility to every citizen, governance and services on demand and in particular, digital empowerment of the citizens of our country; some of these initiatives include DigiLocker, UMANG, Poshan Tracker, OpenForge Platform, API Setu, National Academic Depository, Academic Bank of Credits, Learning Management System.

It has myriad roles and responsibilities from supporting Central Line Ministries and State Government Departments on e-Governance projects, reviewing State Action Plans, offering support in technology management, strategy formulation & implementation of Emerging Technologies viz. AI, Blockchain, GIS etc., to facilitating digital diplomacy with focus on Indian startups and products

NeGD has been a leader in implementation and execution of a gamut of pilot/ infrastructure/ technical/ special projects and support components to framing core policies, project appraisals, R&D, and guiding /conducting assessments, undertaking activities for building capacities of both Government officials and] other stakeholders, and creating mass awareness about schemes and services under the Digital India Programme.

NeGD is currently inviting applications for the following positions purely on Contract basis initially for a period of 3 years which is further extendable as per the requirement of the project.

S. No	Position	Vacancy
1	Product Manager (AI)	04

* The maximum age limit shall be 55 years on the closing date of receipt of application.

** The place of posting shall be in New Delhi but transferable to project locations of NeGD as per existing policy of NeGD/DIC.

Screening of applications will be based on qualifications, age, and relevant experience. NeGD reserves the right to fix higher threshold of qualifications and experience for screening and limiting the number of candidates for interview. Only shortlisted candidates shall be invited for interviews. NeGD reserves the right to not to select any of the candidates without assigning any reason thereof.

The details can be downloaded from the official website of DIC and NeGD, viz. www.dic.gov.in, www.negd.gov.in.

Eligible candidates may apply ONLINE: <https://ora.digitalindiacorporation.in/>

Last date for submission of applications will be: 26.10.2026

Designation: Product Manager (AI)

Reports to: Director, NeGD

Educational Qualification

1. B.Tech./B.E. in Computer Science, Information Technology, Data Science, or related technical field (Must have)
2. MBA/M.Tech. in Management, Systems Engineering, or Product Management certification preferred
3. Advanced degree (M.S./M.Tech.) in AI/ML, Computer Science, or related quantitative field highly desirable
4. Certifications (Desirable): Product Management certifications (Certified Scrum Product Owner, Product School AI PM Certification), AI/ML certifications (DeepLearning.AI, Google AI Product Manager), Agile/SAFe Product Owner certifications, Programme Management certifications (PMP, PRINCE2, SAFe)

Experience

1. 10–12 years in product management with minimum 4–6 years in AI/ML or digital transformation initiatives
2. 3–5 years in senior product management roles leading AI-powered products from conception to launch
3. 2–3 years managing cross-functional teams including data scientists, ML engineers, and business stakeholders
4. Proven track record delivering enterprise-grade AI products with measurable business impact
5. Prior experience in programme delivery for government or PSU initiatives desirable

Key Responsibilities

Product Ownership

1. Define and own the end-to-end product vision, strategy, and roadmap for AI-driven government services within the owned pod cluster, including conversational AI, document processing, voice-enabled systems, and citizen service automation, aligned with Digital India goals and organisational objectives
2. Lead product discovery, market research, and user research to identify citizen pain points and opportunities for AI intervention across government departments served by the owned pods
3. Translate complex business requirements and government use cases into detailed product specifications, user stories, and acceptance criteria for technical teams
4. Oversee complete product lifecycle from ideation through launch, adoption, and continuous improvement for 8–10 concurrent AI initiatives within the owned pod cluster
5. Manage cross-functional collaboration between AI/ML engineers, data scientists, MLOps, UX designers, business analysts, and government stakeholders, ensuring alignment and timely delivery
6. Define and track key product metrics (KPIs, OKRs) including user adoption, accuracy, response times, cost per transaction, and citizen satisfaction scores for services delivered by the owned pods
7. Conduct competitive analysis of AI products in the government sector, identify best practices, and drive product differentiation strategies
8. Lead go-to-market planning including rollout strategy, change management, training programmes, and adoption campaigns for government employees and citizens

9. Manage product budgets, resource allocation, vendor evaluation, and contract negotiations for AI platform components within the owned pod cluster
10. Ensure Responsible AI principles are applied — ethical AI deployment, bias mitigation, transparency, and compliance with MeitY guidelines and data protection regulations
11. Facilitate stakeholder reviews with government officials, executive leadership, and department heads, presenting product progress, metrics, and strategic recommendations
12. Drive product innovation through experimentation with emerging AI technologies (LLMs, multimodal AI, agentic systems), evaluating feasibility for government applications

Programme Delivery

13. Own the programme risk register— identify, log, track, and drive mitigation of delivery, technical, agency, and compliance risks; escalate cross-cluster or systemic risks to the AI/Solution Architect for consolidation
14. Track budget consumption against the approved envelope; prepare monthly burn reports and quarterly variance analysis; ensure spend remains within allocated limits
15. Define and maintain the deliverables schedule for the deliverables-linked payment component (40% of manpower cost); verify quarterly deliverables against agreed acceptance criteria before recommending payment release
16. Oversee agency performance— monitor SLA compliance against the Service Level Agreement framework, track resource availability and replacement timelines, and manage agency escalations.
17. Coordinate deployment mobilisation— track RDR and RFQ issuance, candidate screening, work order deployment (60-day standard, 120-day niche), and early-deployment incentive eligibility (30-day)
18. Serve as the single point of escalation to NeGD leadership for all delivery, agency, or ministry issues arising within the owned allocation of work
19. Ensure adherence to Confidentiality and Data Security obligations, Data Governance and Compliance provisions, and IPR obligations (AIKosh publication of reusable assets, OpenForge deposit of source code within 30 days of milestone completion) for all deliverables produced by the owned pod cluster

Technical Competencies

1. **AI/ML Understanding:** Solid grasp of machine learning fundamentals, neural networks, LLMs, NLP, computer vision, model training, inference, evaluation metrics, and AI development lifecycle (not required to code but must understand technical trade-offs)
2. **Product Management:** Expert proficiency in Agile, Scrum, SAFe methodologies, product discovery frameworks (Design Thinking, Jobs-to-be-Done), roadmap planning, backlog prioritisation (MoSCoW, RICE, Kano model)
3. **Programme Management:** Working proficiency in programme governance frameworks, budget tracking, risk management, SLA monitoring, and deliverables scheduling for multi-workstream engagements
4. **Tools & Platforms:** Advanced proficiency in Jira, Confluence, Azure DevOps, Miro, Figma, product analytics platforms (Mixpanel, Amplitude), A/B testing tools
5. **AI Product Lifecycle:** Understanding of MLOps workflows, model deployment pipelines, monitoring for drift and performance, continuous learning systems, and production AI challenges
6. **Data Fluency:** Ability to work with data scientists on data requirements, feature engineering, training data quality, and interpret model performance metrics (accuracy, precision, recall, F1-score)
7. **Technology Stack:** Familiarity with cloud AI services (AWS Bedrock, Azure OpenAI, Google Vertex AI), conversational AI platforms, RAG architectures, voice processing systems, and API-based integrations

8. **Security & Compliance:** Awareness of data classification, access control protocols, information assurance standards, GDPR, Digital Personal Data Protection Act 2023, and MeitY Responsible AI guidelines
9. **Analytics & Metrics:** Strong analytical skills using SQL, Excel, data visualisation tools (Tableau, Power BI) for product analytics, cohort analysis, funnel optimisation, and business impact measurement
10. **Government Processes:** Working understanding of public procurement, RDR/RFQ processes, multi-agency coordination mechanisms, and MeitY / NeGD delivery frameworks
11. **Communication:** Exceptional stakeholder management, executive presentation skills, ability to translate technical AI concepts for non-technical audiences, and facilitate alignment across diverse teams

General Conditions applicable to all applicants covered under this advertisement

1. Those candidates, who are already in regular or contractual employment under Central / State Government, Public Sector Undertakings or Autonomous Bodies, are expected to apply through proper channel or attach a 'No Objection Certificate' from the employer concerned with the application OR produce No Objection Certificate at the time of interview.
2. NeGD reserves the right to fill all or some or none of the positions advertised without assigning any reason as it deems fit.
3. The positions are purely temporary in nature for the project of NeGD/DIC and the appointees shall not derive any right or claim for permanent appointment at NeGD/DIC or on any vacancies existing or that shall be advertised for recruitment by NeGD in future.
4. NeGD reserves the right to terminate the appointments of all positions with a notice of one month or without any notice by paying one month's salary in lieu of the notice period.
5. The designation of the selected candidates shall be mapped as per the existing designation policy of NeGD.
6. In case of a query, the following officer may be contacted:

HR Team

National e Governance Division, 4th Floor, Electronics Niketan, 6-CGO, Complex Lodhi Road, New Delhi – 110003

Tel: 24301932

Email: Negdhr@digitalindia.gov.in