

Adv. No. – DIB/36/2023-DIB/05

DIGITAL INDIA BHASHINI DIVISION - DIC

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Website: <https://BHASHINI.gov.in>

WEB ADVERTISEMENT

24th August 2026

The Ministry of Electronics and Information Technology (MeitY) under the Digital India Programme has undertaken a unique initiative, BHASHINI, the National Language Translation Mission. Mission BHASHINI was launched by Hon'ble PM on 4th July 2022 during Digital India Week 2022 in Gandhinagar, Gujarat. Vision of BHASHINI to "Harness natural language technologies to enable a diverse ecosystem of contributors, partnering entities and citizens for the purpose of transcending language barriers, thereby ensuring digital inclusion and digital empowerment in an Aatma Nirbhar Bharat."

In order to build this ecosystem, The Digital India BHASHINI Division (DIBD), an Independent Business Division under Digital India Corporation (DIC). The DIBD is managing and executing the activities of "National Language Translation Mission": BHASHINI. BHASHINI (<https://www.BHASHINI.gov.in>) has been developed as a platform where various components have been integrated to bring stakeholders together. BHASHINI works with some of the premier academic institutes, including IITs and IIITs) in India. These institutes are developing state of the art language AI models for various Indian languages. BHASHINI platform already hosts 300+ AI based language models in various technologies.

Digital India BHASHINI Division- Digital India Corporation is currently inviting applications for the following positions purely on Contract/ Consolidated basis.

Sr. No.	Name of the Post	States Handled	No. of Vacancies
1.	Ecosystem Engagement Manager - Hyderabad	Telangana	01
2.	Ecosystem Engagement Manager – NER	North East Region	01

Screening of applications will be based on qualifications, age, and academic record and relevant experience. Digital India Corporation reserves the right to fix higher threshold of qualifications and experience for screening and limiting the number of candidates for interview. Only shortlisted candidates shall be invited for selection interviews. Digital India BHASHINI Division - DIC reserves the right to not to select any of the candidates without assigning any reason thereof.

The details can be downloaded from the official website of MeitY, DIC, BHASHINI & NeGD viz. www.meity.gov.in & www.dic.gov.in , www.BHASHINI.gov.in and www.negd.gov.in

Eligible candidates may apply ONLINE: <https://ora.digitalindiacorporation.in/>

1. Job Title – Ecosystem Engagement Manager

Division: Digital India BHASHINI Division (DIBD)	Age: Maximum Age for Application is 58 Years
No of Post: 01	Remuneration: Salaries for this position would depend on the qualification and experience of the selected candidate and will be fixed as per the industry norms.
Location: Hyderabad, Anywhere in NER	Reports to: CEO - DIBD

JOB DESCRIPTION

We are looking for dynamic and skilled **Ecosystem Engagement Manager** to join our team and play a pivotal role in driving our Start-Ups, State & Government portfolio. Working closely with the **CEO-DIBD**, you will lead efforts to develop and present technology proposals for state governments and oversee the execution of policy-level project sprints. This role demands individuals who can efficiently manage operations and ensure seamless alignment with project milestones and objectives.

As an **Ecosystem Engagement Manager**, you will act as a critical link between **BHASHINI** and start-ups/state/central government stakeholders, leveraging your expertise in IT solutions sales and consulting to deliver large-scale, transformative projects. The ideal candidate will bring a strong consulting background, an entrepreneurial mindset, and a deep understanding of regional dynamics to advance BHASHINI's mission.

This is a unique opportunity to join the **Digital India BHASHINI Division** and contribute to advancing digital inclusion across the nation while working on impactful and innovative initiatives.

Role & Responsibilities

1. Lead and oversee the Start-up and Government portfolio within the Division, ensuring alignment with BHASHINI's strategic objectives and effective implementation across organizations.
2. Build and manage strategic partnerships with start-ups, State/Central Government agencies, academia, industry, and other stakeholders to drive adoption and innovation. Act as the primary representative of BHASHINI in state-level meetings, forums, events.
3. Lead co-creation initiatives with stakeholders to identify use cases, define requirements, and develop scalable language technology solutions leveraging BHASHINI's ecosystem.
4. Drive the adoption and implementation of BHASHINI solutions across start-ups and government through stakeholder engagement, solution consulting, project coordination, and deployment support.
5. Develop and coordinate language dataset collection and development initiatives, including text, speech, translation, and other language resources required for language models and AI/NLP applications.
6. Facilitate the development and maintenance of language glossaries, terminology banks, and domain-specific language resources in collaboration with language and domain experts, academia, and other relevant stakeholders.
7. Develop project proposals, concept notes, implementation strategies, and partnership frameworks for start-up and government initiatives.
8. Plan and execute State-specific initiatives by aligning project strategies with regional language, governance, cultural, and ecosystem requirements.
9. Plan, schedule, and coordinate hackathons, innovation challenges, conferences, workshops, and other ecosystem initiatives, including stakeholder outreach and post-event follow-up.
10. Drive the timely execution of start-up and government initiatives by ensuring effective coordination and implementation with internal and external stakeholders, monitoring milestones, identifying risks, and resolving implementation challenges.

11. Design and implement scalable workflows, governance frameworks, and operational processes to support the rollout of BHASHINI initiatives across start-ups and state governments, while monitoring progress, mitigating risks, and addressing stakeholder-specific requirements.
12. Demonstrate a proactive and solution-oriented approach by adapting to changing business needs and resolving implementation challenges effectively across start-ups and government projects.
13. Conduct training, workshops, demonstrations, and awareness programs to build the capacity of start-ups and government stakeholders for effective adoption of BHASHINI solutions.
14. Maintain transparent communication with stakeholders at all levels, ensuring alignment, accountability, and regular updates on project progress.
15. Exhibit strong analytical skills and sound judgment to address operational challenges swiftly and make informed decisions under business demands.
16. Manage complex, long-term projects with exceptional organizational skills, attention to detail, and adaptability to evolving project needs.
17. Monitor emerging trends in AI, NLP, language technologies, and digital public infrastructure to identify opportunities for new partnerships, use cases, and solutions.

Required Profile

Essential Requirement	• A Full time B.S./B.Tech. /B.E. or equivalent degree or B.Sc. (IT/CS) with a Post-Graduation in a Technical Background may be considered. • MBA/MTech (preferable). • Around 5+ years of professional experience in consulting, strategy, program/project management, technology consulting, digital transformation, or related domains, with exposure to leading strategic initiatives and stakeholder engagement. • Experience of working with or engaging Start-ups, Central/State Governments, public sector organizations, academia or innovation ecosystems, along with exposure to multi-stakeholder programs, would be an advantage. • Experience in co-creation, innovation, or technology adoption initiatives, including working with diverse stakeholders to identify use cases, define requirements, and support development or implementation of solutions would be preferred. • Experience in language technology, AI/NLP, language resources, or dataset-related initiatives would be an advantage, including exposure to language dataset collection, validation, glossaries, terminology banks, or domain-specific language resources. • Experience in planning and coordinating hackathons, innovation challenges, conferences, workshops, or similar ecosystem-building initiatives would be preferred. • Strong analytical, communication, stakeholder management, and problem-solving skills, with the ability to work in a dynamic environment and willingness to travel, as required, to support stakeholder engagement and implementation of initiatives across states. • Preference will be given to candidates who are natives of the region for which they are applying and are fluent in the regional language. • Formal educational qualifications and experience may be relaxed for exceptional candidates.
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Please Note: 1. This is a dynamic role, and the responsibilities outlined are indicative and may be adjusted, reassigned, or expanded in line with evolving business requirement and organizational priorities.

2. Candidates selected in this interview could be considered for other vacant positions at DIBD-DIC requiring similar skill sets and at appropriate level.

General Conditions applicable to all applicants covered under this advertisement:

1. Those candidates, who are already in regular or contractual employment under Central / State Government, Public Sector Undertakings or Autonomous Bodies, are expected to apply through proper channel or attach a 'No Objection Certificate' from the employer concerned with the application OR produce No Objection Certificate at the time of interview.
2. DIBD-Digital India Corporation reserves the right to fill all or some or none of the positions advertised without assigning any reason as it deems fit.
3. The positions are purely temporary in nature for the project of DIBD-Digital India Corporation and the appointees shall not derive any right or claim for permanent appointment at DIBD-Digital India Corporation or on any vacancies existing or that shall be advertised for recruitment by DIBD-Digital India Corporation in future.
4. DIBD-Digital India Corporation reserves the right to terminate the appointments of all positions with notice of one month or without any notice by paying one month's salary in lieu of the notice period.
5. The maximum age shall be as on the last date of receipt of the applications. Screening of applications will be based on qualifications, age academic record and relevant experience.
6. In case of a query, the following officer may be contacted

Ms. Vinaya Viswanathan

Director- HR
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