KERALA INSTITUTE OF TOURISM & TRAVEL STUDIES (KITTS)

No.CMD/KITTS/01/2026 **October 19, 2026**

NOTIFICATION

Kerala Institute of Tourism & Travel Studies (KITTS), established in 1988 by the Department of Tourism, Government of Kerala, is a premier institution offering quality education and training in the Travel, Tourism, and Hospitality sector. Affiliated with the University of Kerala and approved by AICTE, KITTS provides recognized undergraduate, postgraduate, and industry-oriented training programmes, while also contributing to tourism development through research, consultancy, and capacity-building initiatives.

The **Department of Tourism**, Government of Kerala, has initiated a **Guide Training and Licence Programme** through the **Kerala Institute of Tourism & Travel Studies** (**KITTS**) to address the requirement for professionally trained Tourist Guides in the State and to improve the quality of tourist services and visitor experience. Candidates who successfully complete the prescribed training and qualify in the **final written examination and viva voce** will be considered for issuance of the respective **State Level Guide / Local Level Guide Licence**, subject to the applicable rules and procedures of the Department of Tourism, Government of Kerala.

Applications are invited for 9 weeks State Level Guide and 4 Weeks Local Level Guide training programme by Department of Tourism, Government of Kerala at KITTS Headquarters, Thiruvananthapuram. Admission is based on Written Test and Personal Interview. The eligible applicants may apply **ONLINE** through the following link.

Online application submission link	https://recruitopen.com/cmd/kitts1.html

Important dates for online application submission

Start date for submitting online application	**October 19, 2026 (10:00 am)**
Last date for submitting online application	**November 09, 2026 (5:30 pm)**

The eligibility requirements for the courses are given below:

Course	**State Level Guide**
Duration	09 weeks
No. of seats	27
Educational Qualification	Any Graduation from UGC recognised University/ Institute **OR** A minimum qualification of 10+2 or equivalent certificate, with at least six months regular course in foreign language from a recognised University/ approved Institution, well recognised organisation, Embassy or their cultural Centre etc.

Other Eligibility Criteria	Must be a Native of Kerala. Fluency in English language is a must.
Age	Should be at least 20 years of age as on 01.01.2026
Course Fee	***₹32,745/- (Including GST)***

Course	**Local Level Guide**
Duration	04 weeks
No. of seats	141
Educational Qualification	SSLC/ SSC/ CBSE or 10th pass.
Other Eligibility Criteria	Must be a Native of Kerala
Age	Should be at least 20 years of age as on 01.01.2026
Course Fee	***₹20,355/- (Including GST)***

Selection process

State Level Guides	*Local Level Guides*
• **Written Test** • Knowledge of monuments around the area (50 Marks) • Question on History (50 Marks) • General Knowledge (100 Marks) • **Interview** (50 Marks) Total 250 Marks • Candidates scoring 50% Marks and above in the written test will only be called for interview • Selection is strictly based on merit	• **Written Test** • Knowledge of monuments around the area (25 Marks) • Question on History (25 Marks) • General Knowledge (50 Marks) • **Interview** (50 Marks) Total 150 Marks • Candidates scoring 50% Marks and above in the written test will only be called for interview • Selection is strictly based on merit

Note:

- Candidates applying for the **Local Level Guide** category shall apply only under the **district quota corresponding to their place of residence**. Applications submitted against the quota of any district other than the candidate's district of residence **shall be rejected**.
- Submission of a valid **Police Clearance Certificate (PCC)** shall be **mandatory for joining the training programme** for both **State Level Guides and Local Level Guides**.
- The application fee is fixed as **₹590/- (Rupees five hundred and ninety only) + applicable transaction charges.**

- If there is shortage of applicants for a district, allocation to that district will be done from the rank list of other districts based on the direction from Director, Department of Tourism, Government of Kerala.

Instructions for Scanning of Photograph & Signature:

1. Scan the latest photograph of the candidate and upload the same in the space provided in the online application [scanned image shall be less than 200KBin*.JPG format only]
2. Candidate shall make his / her signature on a white paper, scan the same and upload it in the space provided in the online application [scanned image shall be less than 50KB in *.JPG format only]
3. The candidate has to scan his full signature, since the signature is proof of identity, it must be genuine and in full: initials are not sufficient. Signature in CAPITAL LETTERS is not permitted. The signature must be signed only by the candidate and may not by any other person.

General Instructions

- Applicants must be a native of Kerala.
- The applicants are required to go through the detailed notification carefully and decide themselves about their eligibility before applying online.
- **KITTS/CMD shall not be responsible for any discrepancy in submitting the online application.**
- Applicants must compulsorily fill-up all relevant fields of the online application.
- Incomplete/incorrect application form will be summarily rejected. KITTS/CMD under any circumstances will not entertain the information, if any, furnished by the candidate subsequently. Applicants should be careful in filling-up the application form at the time of submission. If any lapse is detected during the scrutiny, the candidature will be rejected even though he/she comes through the final stage of recruitment process or even at a later stage.
- The applicant should not furnish any false, tampered, fabricated information or suppress any material information while filling up the application form. If the particulars furnished in the online application form do not tally with the Original documents produced by the Candidate, his/her candidature will be rejected.
- **The qualification stipulated for the training course must be from a recognized University/ Institute/ Board. Those applicants having qualification equivalent to any of the prescribed qualification should submit equivalency certificate issued by the competent authority and without such certificate, their applications shall not be considered.**
- In the event of any information provided by the candidates being found false or incorrect at any stage, their candidature is liable to be cancelled/terminated without any notice.
- **CMD reserves the right to call for any additional documentary evidence from candidates in support of educational qualifications/other notified eligibility requirements.**
- **Candidates must upload either the original certificate or the provisional certificate issued by a competent authority when submitting their educational qualification**

certificates. Uploading mark sheets, consolidated mark sheets, or statements instead of certificates will not be accepted, and such applications will be rejected.

- Applicants should have a valid personal email ID and mobile no., which should be kept active till the completion of this Selection Process. CMD may send intimation to download call letters for written test/proficiency assessment/interview through the registered e-mail ID. In case a candidate does not have a valid personal e-mail ID, he/she should create his/her new e-mail ID and mobile no. before applying online and must maintain that email account and mobile number.
- Please note that only shortlisted candidates will receive intimations via email, SMS, or phone call regarding the selection process.
- Enable email notifications to stay informed about updates and communications. Also, regularly check your spam or junk email folder for important messages.
- Applications with blurred/ illegible Photograph/ Signature/ ambiguous certificates will be rejected.
- CMD/KITTS reserves the right to modify, cancel the notification or revise the number of vacancies at any time without assigning any reason or to stop the selection process altogether.
- The CMD/KITTS reserves the right to debar any candidate for any malpractice, including for a fraudulent claim of any kind of benefit / relaxation / concession, misconduct.
- In case of any problems faced by the candidates in filling up the online application form they may contact the HELP DESK on the phone number: 0471 2320101 ext: 237,250 between 10:00 AM and 5:00 PM on working days (Monday – Friday).
- For queries related to the training programme, candidates may contact KITTS (Ph. No.: 0471-2329468 / +91 8129816664) from Monday to Saturday, between 10:00 AM and 5:00 PM.

Sd/-
Authorised Signatory

ANNEXURE

District - wise vacancies for the Local Level Guide Training Program

Sl. No.	District	Vacancy
1	Thiruvananthapuram	15
2	Kollam	10
3	Pathanamthitta	10
4	Alappuzha	10
5	Kottayam	10
6	Idukki	10
7	Ernakulam	10
8	Thrissur	10
9	Palakkad	10
10	Malappuram	06
11	Kozhikode	10
12	Wayanad	10
13	Kannur	10
14	Kasargod	10