

Advertisement for Recruitment of Project Staff (Contractual)

Title of the project: IIT Bhilai and UNICEF project on Climate and Energy - Strengthening Capacities, Driving Innovation and Empowering Communities

A. Principal Investigator (PI):

- Name: Prof. Souradyuti Paul
- Designation: Professor and Head of the Department, CSE
- Address: 405B, ED1, IIT Bhilai, Kutelabhata, Durg, Chhattisgarh - 491002
- Website: souradyutip.github.io.

B. Sponsoring Agency: UNICEF

C. Details of available positions and posts:

I. Name of the Position: Project Consultant (IEC & Communication)

Number of Position: 1

Essential Qualifications:

- Master's degree/Postgraduate Diploma in Mass Communication, Media & Cultural Studies, Journalism, Development Communication, Public Policy, Rural Development, Management, Social Work, Sociology, ICT, Development Studies, or related disciplines from a recognized institution.
- Minimum 2 years of relevant professional experience in communication strategy, IEC campaigns, content development, digital communication, programme outreach, stakeholder engagement, programme documentation, governance communication, public-sector communication, or development initiatives.
- Strong experience in content development and campaign planning, including development of communication strategies, IEC materials, social media content, digital campaigns, awareness campaigns, newsletters, case studies, videos, presentations, and other communication products.
- Strong capability in digital communication and programme outreach, including social media management, campaign conceptualisation, content calendars, visual/content coordination, stakeholder communication, event/workshop

promotion, documentation, and dissemination of programme achievements and success stories.

- Demonstrated experience in managing and developing content for social media platforms, particularly X (formerly Twitter), Instagram, Facebook, YouTube, and other relevant digital platforms, with a strong understanding of social media trends, audience engagement, content planning, and digital campaign management.
- Strong written and verbal communication skills in English and Hindi.

Desirable:

- Experience working with Government departments, multilateral agencies, CSR initiatives, development projects, public policy programmes, or other institutional/development initiatives.
- A demonstrated personal and/or professional social media presence and outreach, with evidence of audience engagement, content dissemination, or digital campaign implementation.
- Proficiency in content development, presentation design, digital communication tools, social media management, and report writing.
- Experience in preparing policy briefs, newsletters, knowledge products, case studies, communication materials, success stories, and outreach campaigns.
- Demonstrated ability in stakeholder coordination, institutional communication, workshop facilitation, event communication, and programme documentation.
- Strong professional communication and presentation skills suitable for engagement with senior government officials, institutional stakeholders, development partners, and other relevant stakeholders.

Age Limit: 40 Years

Salary (Consolidated): Rs 50,000 - Rs 65,000 per month

Duration: One year or till the completion of the project, whichever is earlier (extendable based on project requirement and performance).

Place of Work: Office of Secretary, PHED / Deputy CM Office, Raipur, Chhattisgarh

D. How to apply (for all positions): Interested candidates are required to complete the following steps:

1. Submit the online application form: <https://forms.gle/qhjW6kzkfrdrUq2GA>

2. Submit application by email: After submitting the Google Form, candidates must send the following documents via email to the Principal Investigator at souradyuti@iitbhilai.ac.in and CC to the Project Manager at avijitm@iitbhilai.ac.in.

Documents to submit by email:

I. A filled-out application form (attached in the advertisement)

II. A well-written CV/Resume

- **Subject-line of the email:** “Application PC - 2024500_ Aug_2026”
- **Submission deadline (hard):** 1730 hours on 12th September, 2026

Terms & Conditions:

- No TA/DA will be provided to the candidate for the interview.
- The decision of the selection committee will be final.
- If the number of candidates appearing for the interview is large, the selection committee may decide to restrict the number of candidates for the interview to a reasonable limit based on the profile and project requirement.
- Essential criteria (educational qualifications, experience, or other requirements) may be relaxed in the case of outstanding candidates with exceptional relevance to the project.
- The appointment of the candidate will be governed by the terms and conditions of the Institute/Funding agency particularly applicable to the said project as and when required.
- The fellowship may be terminated with a 30-day notice before completion of the tenure if performance till date is not deemed satisfactory.